



AirdropBuzz

RESEARCH FIRST. FARM SMARTER.

Know what to farm today.

A crypto airdrop research platform for people who want context before they connect a wallet.

01 Find opportunities

Discover campaigns with editorial scores, cost signals and practical guides.

02 Follow what changed

Catch campaign updates and check deadlines before taking the next step.

03 Research the risks

Use risk notes and planning tools to make more informed decisions.

PRESS • CREATORS • COMMUNITY PARTNERS

An evergreen introduction. No promised rewards. No inflated audience claims.



THE PLATFORM

More context. Less guesswork.

Built around the questions airdrop hunters ask every day.

What is new?

Airdrop guides and updates help readers see what launched and what changed.

What should I research?

The Opportunity Scoreboard ranks campaigns using an editorial 100-point methodology. Scores are research signals, not guarantees.

What is ending soon?

Deadline views help readers identify time-sensitive campaigns and check the latest requirements.

What are the risks and costs?

Risk-checking tools, the Task Planner, calculators and Gas Fee Tracker support research before participation.

What is happening in the market?

Market Pulse, sentiment context, news and Insights add perspective beyond campaign tasks.

For curious newcomers, returning airdrop hunters and crypto researchers.



READY-TO-USE COPY

Introduce AirdropBuzz.

Use these descriptions for directories, newsletters, creator posts and press coverage.

One line

AirdropBuzz helps you discover crypto airdrops, track campaign changes and research risks before you participate.

Platform description

AirdropBuzz is a crypto airdrop research platform combining editorial opportunity scores, step-by-step guides and public campaign updates. Readers can check deadlines, compare participation costs, plan tasks and explore Market Pulse, news and Insights. The platform is designed to help users research opportunities before connecting a wallet. Scores are editorial signals, not promises of rewards.

Social post

What is new? What changed? What is ending soon? Explore scored crypto airdrops, campaign updates and practical research tools on AirdropBuzz. Research first. Farm smarter. <https://airdropbuzz.com> #AirdropBuzz #CryptoAirdrops

Editorial guardrail

Do not describe campaigns as guaranteed payouts or risk-free income. Verify dates, scores and campaign status before publishing.



VISUAL IDENTITY

Recognizable by design.

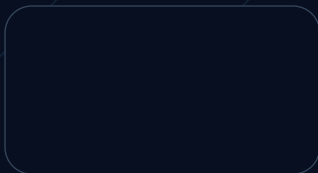
Use the supplied logo unchanged. Keep the bee, wordmark and original proportions together.



AirdropBuzz

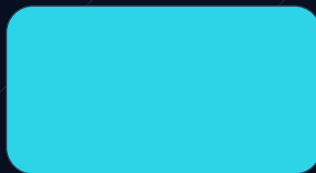
Dark backgrounds

Primary logo treatment



Navy

#080F20



Cyan

#2DD4E8



Bee yellow

#F5CF32



Buzz violet

#8176F5

Typography & spacing

Use bold, clean sans-serif headlines and comfortably spaced body copy. Keep at least half the logo height clear on all sides. Use the original PNG or WebP, never a stretched screenshot.

Do not recolor, crop or imply endorsement.

Supplied assets may identify or promote AirdropBuzz. Separate permission is required for co-branding or uses implying a formal partnership.



AirdropBuzz

WORK WITH US

Make the introduction. Start a conversation.

For relevant press coverage, creator collaborations, directories and community education.

Press & research

Use the platform overview and logo. Link readers to the relevant guide or tool for current information.

Creators & communities

Use the supplied social graphics and adapt the copy for your audience. Clearly disclose paid relationships.

Commercial partnerships

Discuss placements and sponsored content with the team. Commercial arrangements must not be presented as editorial endorsement.

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Crypto participation involves risk. Informational content, not financial advice.